



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 213031 /		<u>Alt Order #</u> 06861528
<u>Product</u> RORABACK FOR CONGRES		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u>	
<u>Advertiser</u> POL/Andrew Roraback for Congress		<u>Original Date / Revision</u> 10/09/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RDCG	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/08/12	10/12/12	GMA	7a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$650.00	0.00			
2	WTNH	10/08/12	10/12/12	M-F 10a-11a	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$250.00	0.00			
3	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,000.00	0.00			
4	WTNH	10/08/12	10/12/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,400.00	0.00			
5	WTNH	10/14/12	10/14/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$350.00	0.00			
N 6	WTNH	10/11/12	10/12/12	Early Fringe M-F	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$350.00	0.00			
Totals										0.00		6	\$4,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	6	\$4,000.00	\$3,400.00
Totals	6	\$4,000.00	\$3,400.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Last Received: 10/09/2012 1:59 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () JAMESTOWN ASSOC. Rep Firm () PHILADELPHIA
 Advertiser () RORABACK FOR CONGRE 5937 JONES CREEK RD Sales Office () KATE BRADY
 Product RORABACK FOR CONGRES BATON ROUGE, LA 70817 Salesperson ()
 Estimate# Agency C/P1/P2/E Flight Dates 10/08/2012 - 10/14/2012 Salesperson Phone# 215-567-6005
 Buyer LAURA LANCASTER Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

--- CONTRACT COMMENT ---

RORABACK FOR CONGRESS SC=*

--- REMARKS ---

LN 6 ADDED FROM HL#6861528
 REVISED TOTAL IS \$4000
 PLS CONFIRM
 THNAKS KELLY

OK 10/19

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*6	10/11-10/12	TH-F	4P-5P	1	:30	\$350.00		1		1	\$350.00	

Buyline Comment: JUDGE JUDY

Sales Remark: V3 ADDED FROM HL#6861588
 V3 Added

---REPORT TOTALS---

Report Totals: 1 / \$350.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$4,000.00
 Sales Totals: 6 / \$4,000.00
 Station Totals: 6 / \$4,000.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$20,000	CABL 0%	WCCT 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTNH 20%	WUVN 0%	WVIT 10%
		XXX 0%			

Books null
 Demos RA35+



WTNH
8 Elm Street
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<u>Product</u> RORABACK FOR CONGRES		
<u>Contract Dates</u> 10/08/12 - 10/14/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Andrew Roraback for Congress		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> RDCG	<u>Product Code</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/12/12	GMA	7a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$650.00	0.00			
N 2	WTNH	10/08/12	10/12/12	M-F 10a-11a	10a-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$250.00	0.00			
N 3	WTNH	10/08/12	10/12/12	News 8 6p-630p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,000.00	0.00			
N 4	WTNH	10/08/12	10/12/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$1,400.00	0.00			
N 5	WTNH	10/14/12	10/14/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$350.00	0.00			
Totals												5	\$3,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	5	\$3,650.00	\$3,102.50
Totals	5	\$3,650.00	\$3,102.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6861528 Ver# 1 Status New Traffic Order# 27031 Printed: 10/05/2012 2:28 PM 1 of 2

EC'd Yes Last Received: 10/05/2012 1:33 PM

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency () JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

RORABACK FOR CONGRESS SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/08-10/12	M-F	7A-9A	1	:30	\$650.00	2	1		1	\$650.00	
Buyline Comment: GMA												
2	10/08-10/12	M-F	10A-11A	1	:30	\$250.00	3	1		1	\$250.00	
Buyline Comment: RACHAEL RAY												
3	10/08-10/12	M-F	6P-630P	1	:30	\$1,000.00	2	1		1	\$1,000.00	
Buyline Comment: NEWS												
4	10/08-10/12	M-F	11P-1135P	1	:30	\$1,400.00	2	1		1	\$1,400.00	
Buyline Comment: NEWS												
5	10/14-10/14	SU	6P-630P	1	:30	\$350.00	3	1		1	\$350.00	
Buyline Comment: NEWS												

---REPORT TOTALS---

Report Totals: 5 / \$3,650.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$3,650.00
Sales Totals: 5 / \$3,650.00
Station Totals: 5 / \$3,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$18,250	CABL 0%	WCCT 0%	WCTX 0%	WFSB 45%	WHCT 0%
		WRDM 0%	WTIC 25%	WTNH 20%	WUVN 0%	WVIT 10%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
	9/19/12

I, Patricia Sterpu,

being/on behalf of: Andrew Roraback, a legally

qualified candidate of the Republican political

party for the office of: Congress (CT05)

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysabeth McGuire

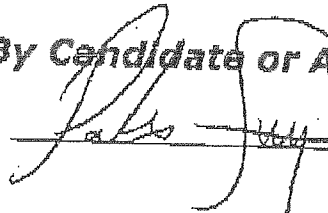
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

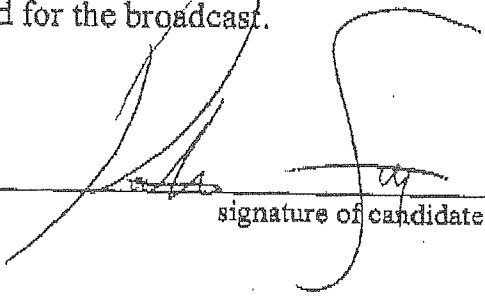
I, Patricia Sterpu
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Patricia Sterpu

printed name

9/19/12

date